

ESTEEMED

NEW
PROPERTY

Our Services Guide

We offer developers and builders alike a complete turn-key solution to ensure their next project is stress free and seamless.



Estemed Property
Project Marketing

Southeast Queensland's Premiere Project Marketing and New Property Sales Specialists

For developers involved in residential land sub-divisions and townhouse projects requiring professional services for a fast and seamless turnaround, look no further. From creating the right product for the market in the planning stage, to a streamlined sale process during the selling stage, right up to settlement and post-construction customer service, we are there to make it all happen with you. Our expert team of professionals focus solely on new projects and know the “ins and outs” of completing a project from start to finish and all that needs to get done in between. Rest assured you will be in good hands with **Esteemed Property** for your next project.

Service is in our DNA

Esteemed Property is a full-service sales and marketing company focused on off-the-plan townhouse and house & land development projects. We offer a comprehensive array of services unmatched by our competitors that allows us to see projects through from start to finish and “partner-up” with our clients in the true sense of the word. Our services are dynamic and wide-ranging that include everything from site acquisition and property design all the way through to sales and final settlements.

Success comes early

From our initial exploratory meeting into the early stages of the development process, emphasis is placed on developing a collaborative working relationship to ensure an enduring team environment throughout the project to reduce risk to the developer. As we undertake all marketing and design planning in-house, it is important that we work with you from the moment you consider your site purchase. We understand the true meaning of getting a residential product right pre-marketing.

Our team are experts

Our team of experts are multi-skilled professionals that allow us to keep your projects workflow in-house. We eliminate the time-wasting back-and-forth downtime dealing with external service providers that you experience employing our competitors. This keeps you in complete control of your branding and market messaging having it under one roof. Esteemed Property is truly a one-stop shop for new property developers.

Esteemed Property has successfully completed an impressive variety of development projects. Our streamlined processes have significantly improved the financial outcomes of several key projects. We utilise systems and methods that have been honed by our many years in the business.

Our marketing materials created by our in-house team are modern, stylish, and informative and are created on demand in real-time and updated daily. We can alter the marketing mix on a dime to adapt to any unforeseen market trend changes with no waiting on external service providers. A win-win for both you and the Esteemed Property Team.

Our experienced Sales Team undergoes weekly training, so they provide the best onsite knowledge to increase sales conversions. We want you to love our sales and marketing processes as much as we do.

We have a broad base of local and international agent partners who channel buyers to our range of new property for residency or investment.



Project Marketing

- Websites Development and Management
- Hero Signage and Brochures
- Fact Sheets & Site Maps
- Inclusions Booklets
- Social Media
- Lead Generation and Management
- Click / Lead Funnels
- Direct Marketing
- Communication
- White Label Materials
- Agent Portals
- Advertising (On-site and Offsite)
- Print Media
- Dynamic Stock Management

New Property Sales

- Full In-House Sales Team
- Own Portable Sales Office
- Lead Agent Role
- Sales Display Centre
- Multiple Sales Channels
- Sales team training & mentoring
- Sales process efficiency
- Agent Friendly Network
- Off-Shore Marketing
- Contract Management
- Disclosure Statement Procurement & Management
- EOI Template Creation
- Contract Template Creation
- Contract Printing & Management
- Trust Accounting
- Valuer Access
- Client Finance Management

For details of how **ESTEEMED PROPERTY** can help you with your next project, please contact us at **1300 657 646**.

Find more information on **Esteemed Property** visit www.esteemedproperty.com.au



We provide
a full
Turnkey
solution



Esteemed Property
Project Marketing

ESTEEMED PROPERTY

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Find out how our team of experts can streamline and simplify the project marketing for your project.